



P A J A R O V A L L E Y
COMMUNITY
HEALTH TRUST

Improving health and quality of life for all people of the greater Pajaro Valley

Fall Greetings!



Good Tastes, Good Health! *Enjoy wonderful wines, hors d'oeuvres, entertainment and fun - while also helping to support healthcare for those in greatest need in the Pajaro Valley!*

[Registration is now open!](#)

Join us to taste the best wines of the Santa Cruz Mountains appellation, sample gourmet hors d'oeuvres from area restaurants and caterers, enjoy fresh Pajaro Valley roses and bid on exciting silent and live auction treasures!

[Try your luck in the CASH IS KING RAFFLE!](#)

First prize: Half of the cash raised by raffle ticket sales- up to \$15,000! Second prize: \$1,000!

[Purchase Event & Raffle Tickets Today!](#)

Our Latest Activities

Grants Review Committee prepares for 2018 Grantmaking Cycle

In September, we updated our [Grantmaking webpage](#) with the [2018 grant guidelines](#) and timeline. We also welcomed Ana Melgoza, Watsonville Native and UC-Santa Barbara graduate currently serving as Philanthropy Specialist at Driscoll's, and Christian Miranda, Health Trust board member and City of Watsonville Neighborhood Services Division Director, to the Grants Review Committee (GRC). The GRC reviews and either declines or recommends funding requests to the Health Trust's board. Watch for the release of the Request for Proposals for our 2018 grantmaking cycle, which will be posted on October 17th. We will award approximately \$195,000 in grants and scholarships for careers in the health professions in this cycle, with grant awards projected to be announced in April 2018.

The Mural Project

A growing body of evidence illuminates the connection between our environment and our health and well-being, with special emphasis on the role of nature, art and light. With this in mind, we recently commissioned Watsonville artist Jaime Sanchez to create 200 square feet of mural panels that resonate with themes cited by community members when they considered the words "health" and "quality of life." Jaime wanted to support viewers to actively experience the artwork, and so used abstract design concepts. On Friday, September 22, we celebrated his work and the generous donors who supported the project with delightful lunch, including a beautiful salad fresh from our balcony garden!



Donors enjoyed lunch while Jaime answered questions about his artistic vision

On the Horizon

Beginning on October 6, the Health Trust will be working with [PVUSD](#) during the 2017-2018 school year to equip elementary school teachers and social emotional counselors with training and self-care strategies that enhance their resilience and support them to create calmer classroom environments. Stay tuned for more details as this partnership develops.

At the [Diabetes Health Center](#), we're engaged in a year-long coaching arrangement with Qualis Associates intended to improve the quality and effectiveness of our health education and therapeutic services. We'll be looking for ways to improve patient satisfaction and diversify the types of support we're able to offer to individuals and families seeking to improve their health. Look forward to updates on our progress!



STAY CONNECTED:

