

GRANTS LIST

FY 2017-2018

Total Grants \$205,000

Diabetes and Contributing Factors

\$105,000 to the following organizations:

Community Agroecology Network – (\$15,000) CAN's

Community-Based Action Research approach activates a knowledge-sharing process as community members, Mesa Verde Gardens gardeners and youth discuss research results, identifying the most pressing problems they face related to food and health, and recommendations they can implement to promote healthy lifestyles.

Furthermore, youth gain valuable transferrable skills—including communication, and creative problem-solving, while residents witness the strength of applying data to advocate for positive changes they desire to foster a healthy community. In partnership with Mesa Verde Gardens, CAN has trained 19 PV youth (ages 12-18) as researchers who collected and analyzed data on the role of community gardens in promoting a culture of health in the Pajaro Valley. The youth team will develop evidence-based recommendations and will be prepared to creatively communicate them to stakeholders through a mobile community garden exhibit & open-access digital story map. www.canunite.org

Digital Nest – (\$15,000)

Digital NEST will continue to build its wellNEST program - providing healthy food choices to youth and providing health- and nutrition-focused education classes and experiences as part of its youth development and workforce education mission. The focus of year two of wellNEST will be to continue reinforcing the strong connection between youths' own dietary and exercise habits and choices, and workplace wellness. Project funding will support the work of a part-time intern to manage the kitchen and work with the youth leadership units of the NEST, the Contributing Member Groups. They will be involved in helping to incorporate wellNEST as an ongoing theme at Digital NEST, to include a family nutrition night, educational activities on food sourcing and preparation, and workplace wellness education. www.digitalnest.org

Extended Learning/Fitness 4 Life (\$10,000) This project will expand Fitness4Life's garden-based nutrition education and develop the project as a community service-learning program where high school students train to become Youth Wellness Leaders who help teach K-5 students. The program's goal is to engage students in learning about healthy food experientially, exposing them to a wide variety of foods and basic

cooking skills that emphasize culturally relevant, whole-foods based cooking.

Food, What?!, - (\$15,000) This project will provide youth empowerment and food justice education that uses food and farming as the vehicle for growing healthy, strong and resilient teens. Funding provides food education, empowerment and leadership development for Watsonville-area youth; healthy, organic fruits and vegetables in a weekly summer produce box for Watsonville-area youth and their families; and stipends for Watsonville youth to take on leadership roles as Food What "Junior Staff" and "Community Educators." www.foodwhat.org

Girls, Inc., - (\$10,000) Funding will support three programs for middle school girls: Friendly PEERsuasion, Will Power/Won't Power and Smart Choices. These health-focused programs provide education on well-being and healthy lifestyles. They also prepare girls for high school and plan for college. All three programs discuss managing stress in healthy ways that curtail overeating, substance abuse, and depression. Each program offers workshops on making decisions, setting and achieving goals, assertive communication and refusal skills. www.girlsinccc.org

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Life Lab – (\$10,000) Funding will support three garden educators working with 60+ teachers at five schools to create rich learning experiences for elementary school students. They will pilot 27 new science lessons with grades K, 1, and 2, and expand food and nutrition education for 3rd, 4th and 5th graders. www.lifelab.org

Natividad Medical Foundation – (\$8,000) Grant funds will be used for the "5 Steps to Prevent Diabetes Program," a community-based, scientifically proven health promotion education program for safety net populations with varying levels of English proficiency and health literacy and differing cultural values and beliefs. 5 Steps to Prevent Diabetes curriculum serves as a validated diabetes prevention education program for at-risk populations with a focus on content proven to result in increased consumption of fruits and vegetables, daily physical activity and use of strategies that increase access to healthful foods for those living in poverty. www.natividadmedicalfoundation.org

Second Harvest Food Bank – (\$15,000) Passion For Produce empowers participants to take control of their health through good nutrition and physical activity. Passion For Produce is increasing healthy food access

and consumption, easing the stigma and increasing the dignity around food assistance, and fostering healthy exercise and diet behavior changes. Nutrition education is finding its efficacy as peer-based and relationship-driven; Second Harvest is facilitating and empowering individuals to improve nutrition and make their own diet changes. www.thefoodbank.org

Teen Kitchen Project (TKP) – (\$7,000) Funding will allow TKP to significantly increase its reach and impact in the community of Watsonville by increasing both the number of teen chefs from Watsonville and the number of medically-tailored meals delivered to people in Watsonville. The program engages teens ages 13-19 in preparing, cooking and packaging meals. Meals consist of organic ingredients, which include fresh vegetables and fruit, whole grains and hormone-free poultry. Clients are referred to TKP by social workers and nurse navigators based on the clients' needs, current lack of food access, and their inability to prepare meals for themselves. www.teenkitchenproject.org

Oral Health

\$27,000 to the following organizations:

Dientes Community Dental Care – (\$15,000) Funding will support oral health education, dental exams, x-rays, cleanings, and sealants.

Sealant application is an especially effective preventative measure for children from families with barriers to routine access to dental care. Dientes will provide oral health education to Pajaro Valley adults at WIC and health-related events. At these educational opportunities the Dientes Outreach team will focus on teaching participants the correlation between oral health and diabetes risk factors, healthy pregnancy, and good overall health. A portion of funding supports Dientes' role in coordinating implementation of the County's Oral Health Strategic Plan. www.dientes.org

Salud Para La Gente – (\$12,000) Funds will help provide subsidized dental care to eligible, uninsured, low-income residents served by Salud Para La Gente's Dental team. www.splg.org

Access to Care

\$48,000 to the following organizations:

Coastal Kids Home Care – (\$12,000) Funding supports a portion of their nursing, therapeutic, and social service visits for children from low-income and migrant families residing in the Pajaro Valley, as well as mental health and practical support services for their families. Seventy-five percent of the children served by Coastal Kids are enrolled in the Treatment for Life-

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Threatening Conditions (TLC) program. Through TLC, the agency's case managers work with doctors to ensure that children living with cancer and other life-threatening diagnoses transition effectively from hospital to home. Coastal Kids seeks to provide palliative support early on in the disease trajectory, therefore caring for the child as they undergo the rigors of treatment through healing, or as they move toward the end of life. Coastal Kids views the entire family as the unit of care and we continually assess and manage the family's need for practical and emotional assistance prior to and following a child's death.

www.coastalkidshomecare.org

Family Service Agency of the Central Coast – (\$12,000) This project will support free or low-cost mental health services to vulnerable residents of the Pajaro Valley. It offers distinct types of culturally appropriate services for: 1) Latina cancer patients; 2) Survivors of child sexual abuse; and 3) Seniors by providing services at the Watsonville office as well as people's homes. <https://fsa-cc.org>

Hospice of Santa Cruz County – (\$8,000) The Children's Grief Support program provides youth age 6-17 with bilingual individual and group grief support, counseling and grief education, as well as a bereavement focused camp. The program uses a variety of

techniques to help children move through feelings of loss in healthy and positive ways: role play, games, sand tray, journaling, in-school grief education, and grief education. Camp Erin offers bereaved kids a weekend-long experience that combines fun camp activities with grief education and emotional support; all led by professionals and trained volunteers. All services will be offered free of charge.

www.hospicesantacruz.org

Jacob's Heart Children Cancer Support Services – (\$10,000)

Funding supports the Emotional Support and Counseling program, which provides a foundation for building emotional well-being through individual counseling sessions, thematic support groups and expressive arts activities. The goal of this program is to reduce stress and anxiety, create a heightened sense of empowerment and overall health, and provide tools to process grief and trauma in a healthy manner. Funding will also support the launch of Forever Loved, a one-day grief retreat for bereaved families.

www.jacobsheart.org

Vista Center for the Blind – (\$6,000) Vista Center's Safe & Healthy Living helps people who are blind/visually impaired overcome the physical & emotional impact of sight loss to remain independent, employed & mobile. Participants will

receive a psychosocial assessment and case management support to connect them with local resources. Experienced teachers provide an orientation and mobility training to master activities such as cane use, crossing streets, public transportation and walking with a guide dog. Vista's social recreation group provides opportunities for people who are blind/visually impaired including art, reading, cultural events, hiking, shopping, and dining out to create and maintain social relationships. The daily living skills teachers help clients live safely and become more independent by teaching cooking, medication and health management, housekeeping, personal hygiene, and money/paperwork.

<http://vistacenter.org>

Health Professions

\$25,000 to the following organizations:

Watsonville High School Health Academy- (\$5,000) This project helps students from the Watsonville High School Health Academy pursue their goals of going into health professions. Students will be able to participate in mentor/student dinners that the school will host semi-annually to expose students to professionals who work in health careers of interest to students. The academy provides hands-on training that gears students toward

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careers in health and science-linked professions.

Aptos High School, Pajaro Valley High School, Watsonville/Aptos Adult Education, Watsonville High School and Cabrillo College- \$20,000. Scholarships for Pajaro Valley students pursuing careers in the health professions.

FY 2016-2017
Total Grants \$185,000

Diabetes and Contributing Factors \$129,244 to the following organizations:

Community Agroecology Network (CAN) \$15,000- CAN's Community-Based Action Research approach activates a knowledge-sharing process as community members, Mesa Verde Gardens gardeners and youth discuss research results, identifying the most pressing problems they face related to food & health, and recommendations they can implement to promote healthy lifestyles.

Furthermore, youth gain valuable transferrable skills—including communication, and creative problem-solving, while local residents witness the strength of applying data to advocate for positive changes they desire to foster a healthy community.

Digital Nest \$12,744- The funding will support the hiring of a nutritionist consultant and an intern to

expand its current small food program into a more robust and nutrition-focused education initiative integrated with its overall mission of positive youth development and workforce education. The focus of 'wellNEST' will be to establish, through education and activities, the strong connection between youths' own dietary habits and choices, and workplace wellness.

Ecology Action \$10,000- Trust funding will help support a larger effort to reach a total of 38 classrooms at 6 schools or approximately 1,140 students in Pajaro Valley Unified School District (PVUSD) with pedestrian safety education (Walk Smart) targeted at 2nd graders and bicycle safety education (Bike Smart) targeted at 5th graders. These in-depth education programs implemented by Ecology Action and partner agencies promote and encourage student biking and walking in Watsonville.

Extended Learning/Fitness 4 Life \$15,000- This project will use garden-based nutrition education and expand the project as a community service-learning program where high school students train to become Youth Wellness Leaders who help teach K-5 students. The program's goal is to engage the students in learning about healthy food experientially, exposing them to a wide variety of whole foods and basic cooking skills that

emphasize culturally relevant, whole-foods based cooking.

Food, What?! \$15,000- This project will provide youth empowerment and food justice education that uses food and farming as the vehicle for growing healthy, strong and resilient teens. Funding provides food education, empowerment and leadership development for Watsonville-area youth; healthy, organic fruits and vegetables in a weekly summer produce box for Watsonville-area youth and their families; and stipends for Watsonville youth to take on leadership roles as Food What "Junior Staff" and "Community Educators".

Green Ways to School \$12,000- This project will offer a free educational and recreational program that provides bikes to middle school students and instructs them in the basics of bike repair, cycling safety and nutrition education. At the end of each program session, participants leave with their own bicycle, helmet, lock, bike lights and portable tool kit. Teen graduates of ROP Bike Tech classes work with their younger peers to provide information, skills and opportunities to make biking and healthy eating normative behaviors.

Natividad Medical Foundation \$7,500- Grant funds will be used for the "5 Steps to Prevent Diabetes Program," a community-based,

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scientifically proven health promotion education program for safety net populations with varying levels of English proficiency and health literacy and differing cultural values and beliefs. 5 Steps to Prevent Diabetes curriculum serves as a validated diabetes prevention education program for at-risk populations with a focus on content proven to result in increased consumption of fruits and vegetables, daily physical activity and use of strategies that increase access to healthful foods for those living in poverty.

Second Harvest Food Bank \$12,000- Passion For Produce empowers participants to take control of their health through good nutrition and physical activity. Passion for Produce classes feature farmers' market style distributions of produce and lesson topics that include: Reading nutrition labels, MyPlate, Rethink Your Drink, and the 52-10 healthy living campaign. In addition, the classes include physical activity demonstrations that include Zumba, yoga, walking, and kids' activities help show how fun and energizing exercise can be.

United Way of Santa Cruz County \$15,000- Jóvenes SANOS will continue to have a presence at the Watsonville Farmer's Market, to focus on healthy hydration education and discussing the negative

effects of sugar-sweetened beverage consumption. Jóvenes SANOS is aligning with Watsonville Farmer's Market to educate and support community members to make healthier choices and be aware of the negative effects of sweetened beverage consumption. Jóvenes SANOS works directly with youth to develop their leadership skills and provide them with nutritional knowledge needed to lead healthy lives.

Watsonville Family YMCA \$15,000- In 2017, the Watsonville Y will launch Youth Fit for Life (YF4L) for children ages 5-12. Designed to be delivered at after-school sites, YF4L is an evidence-based, licensed program with proven efficacy in reducing obesity and preventing diabetes consisting of cardiovascular exercise three times a week through non-competitive activities and cooperative game. Results have shown significant improvements in BMI, body composition, strength and endurance, and other positive outcomes.

Access to Care \$17,756 to the following organization:

Family Service Agency of the Central Coast \$12,000- This project will support The Open Arms/Brazos Abiertos initiative which will provide free or low-cost mental health services to Pajaro Valley residents. It offers four

distinct types of culturally appropriate services for: 1) Latina cancer patients; 2) Survivors of child sexual abuse; and 3) Seniors.

Hospice of Santa Cruz County \$5,756- The Children's Grief Support program provides youth age 6-17 with bilingual individual and group grief support, counseling and grief education, as well as a bereavement focused camp. The program uses a variety of techniques to help children move through feelings of loss in healthy and positive ways: role play, games, sand tray, journaling, in-school grief education, and grief education. Camp Erin offers bereaved kids a weekend-long experience that combines fun camp activities with grief education and emotional support, all led by professionals and trained volunteers. All services will be offered free of charge.

Oral Health \$23,000 to the following organizations:

Dientes Community Dental Care \$12,000- Funding will support an Oral Health Educator. The Educator will increase awareness on the importance of proactive oral hygiene by educating "influencers" like primary health providers, pediatricians and other health professionals on the relationship between oral health habits and health outcomes.

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Salud Para La Gente \$11,000- This project will help provide subsidized dental care to eligible, uninsured, low-income residents served by Salud Para La Gente's Dental team.

Health Professions \$15,000 to the following organizations:

Watsonville High School Health Academy \$5,000- This project supports students from Watsonville High School Health Academy to participate in mentor/student dinners that the school host's semi-annually to expose students to professionals who work in health careers of interest. Seniors also have an opportunity to conduct job shadowing at the hospital in the spring. The academy provides hands-on training that prepares students for careers in health and science-linked professions.

Aptos High School, Pajaro Valley High School, Watsonville/Aptos Adult Education, Watsonville High School and Cabrillo College- \$10,000. Scholarships for Pajaro Valley students pursuing careers in the health professions.

FY 2015-2016
Total Grants \$182,753

Diabetes and Contributing Factors \$105,000 to the following organizations:

Community Agroecology Network (CAN) - \$10,000, CAN will

train Watsonville youth as researchers who will develop research questions, collect and analyze data and share results with the community. Structured interviews will be completed, producing baseline data. CAN will develop a low-cost, accessible monitoring and evaluation tool for Mesa Verde Gardens (MVG). Youth researchers will work with MVG's volunteers and staff to reflect on data from the structured interviews and identify data points crucial for monitoring the impact of the gardens.

Ecology Action- \$10,000, this project will aim at reducing childhood obesity through "Safe Routes to School" (SRTS) initiatives that educate, reward and train children and their families to increase daily biking and walking to school. Funding will enhance the bi-lingual/bi-cultural Program Assistant staffing at schools with high numbers of English language learners.

Extended Learning/Fitness 4 Life- \$15,000, this project will use garden based nutrition education and expand the project as a community service-learning program where high school students train to become Youth Wellness Leaders to help teach K-5 students. Their goal is to engage the students in each step of the process and expose them to a wide variety of whole foods along with teaching basic cooking skills

that emphasize culturally relevant, whole-foods based cooking.

First 5 Santa Cruz County- \$7,500, this project will implement Lifestyle Triple P (Positive Parenting Program), a comprehensive, evidence-based parenting program that aims to prevent and manage childhood obesity. Lifestyle Triple P teaches parents how to provide children with healthy food choices, increase children's physical activity and use positive parenting strategies to make gradual, permanent changes in the whole family's lifestyle.

Food, What?! \$15,000, this project will provide youth empowerment and food justice education that uses food and farming as the vehicle for growing healthy, strong and resilient teens. Funding provides life-changing food education, empowerment and leadership development for Watsonville-area youth; provide healthy, organic fruits and vegetables in a weekly summer produce box for Watsonville-area youth and their families; and stipends for Watsonville youth to take on leadership roles as Food What "Junior Staff" and "Community Educators".

Girl Scouts of California's Central Coast- \$8,000, funding will enable Girl Scouts to continue the Energy Balance Soccer series and

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expand the pairing of Girl Scout programming with healthy-living curriculum into the summer months in Watsonville and the Pajaro Valley. In collaboration with the YMCA at their Pajaro Park and Main Street locations, Girl Scouts will deliver their Healthy Habits curriculum paired with locally-sourced produce as snacks.

Green Ways to School- \$6,000, this project will offer a free educational and recreational program that provides bikes to middle school students and instructs them in the basics of bike repair, cycling safety and nutrition education. At the end of each session, participants leave with their own bicycle, helmet, lock, bike lights and portable tool kit. Teen graduates of ROP Bike Tech classes work with their younger peers to provide information, skills and opportunities to make biking and healthy eating normative behaviors.

United Way of Santa Cruz County- \$12,000, this project will help implement the 2010 Healthy Options ordinance and work with non-traditional retail and eating environments such as farmer's markets. This project will help vendors identify a popular customer choice item and transform it into a healthy option. They will assist the vendors with visual promotion and marketing for the healthy items. Their focus will be on five vendors next

year and will assist them in making the healthy choice the easy choice.

Volunteer Center of Santa Cruz County- \$6,500, this project will teach participants to grow their own produce by starting a community garden at a mental health house that supports individuals with co-occurring mental health and substance abuse disorders. Participants will grow a variety of seasonal and organic produce, harvest the vegetables and then learn to cook with what they grow.

Watsonville Family YMCA- \$15,000, this project will teach and support people with pre-diabetes to make positive behavior changes to reduce their risk for developing type 2 diabetes. A trained lifestyle coach will help participants learn strategies for healthy eating, physical activity and other lifestyle changes. Groups will be formed in community locations to best accommodate participants' schedules and meet 25 times for one hour over the course of a year. Classes are available in Spanish and English.

Access to Care \$26,000 to the following organizations:

Coastal Kids Home Care- \$13,500, this project will support the Clinic on Wheels programming which offers 24/7, bilingual comprehensive medical care for children. Services ensure

continuity of care from hospital to home including: 1) Long term skilled intermittent nursing visits for children living with cancer or other serious illness; 2) Palliative and end-of-life care for terminal children and those with life-limiting conditions; 3) Medication management and supervision for children coping with complications from cystic fibrosis, diabetes and asthma; 4) Wound care, treatment for infections and other short term conditions; and 5) Newborn care and parent education for families caring for medically fragile infants.

Family Service Agency of the Central Coast- \$12,500, this project will support The Open Arms/Brazos Abiertos initiative which will provide free or low cost mental health services to Pajaro Valley residents. It offers four distinct types of culturally appropriate services for: 1) Latina cancer patients; 2) Survivors of child sexual abuse; 3) Seniors; and 4) Individual counseling for Latinos and their families.

Oral Health \$29,000 to the following organizations: *Dientes Community Dental Care*- \$14,500-, funding will support an Oral Health Educator that will participate in health-related events and improve the oral health educational offerings in the Outreach Program. The Educator will increase awareness on the importance of proactive oral

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hygiene by educating “influencers” like primary health providers, pediatricians and other health professionals on the relationship between oral health habits and health outcomes.

Salud Para La Gente- \$14,500, this project will help provide subsidized dental care to eligible, uninsured, low-income residents that are served through Salud Para La Gente.

Health Professions

\$22,753 to the following organizations:

Watsonville High School Health Academy- \$5,000, this project will help students from the Watsonville High School Health Academy pursue their goals of going into health professions. Students will be able to participate in mentor/student dinners that the school will host semi-annually to expose students to professionals who work in health careers of interest to students. Seniors will have an opportunity to conduct job shadows at the hospital in the spring. The academy provides hands-on training that gears students toward careers in health and science-linked professions.

Watsonville/Aptos Adult Education- \$10,000, this project will support the Caregiver class which creates a career ladder for Limited English Proficiency students

by offering Integrated Training Model class instruction, hands-on skills, technology skills and targeting eldercare. Students will be awarded Certificates of Competency after each of the seven four day modules (*Returned \$2,247 of unspent funds*)

Aptos High School, Pajaro Valley High School, Watsonville/Aptos Adult Education, Watsonville High School and Cabrillo College- \$10,000, scholarships for Pajaro Valley students pursuing careers in the health professions.

FY 2014-2015 Total Grants \$171,694

Diabetes and Contributing Factors \$84,700 to the following organizations:

Community Alliance with Family Farmers- \$10,000, this project will provide Farm to School educational programs and technical assistance in procuring fresh, local produce in select Pajaro Valley Unified School District (PVUSD) cafeterias and continue to institutionalize a comprehensive Farm to School program. These efforts will increase the availability and consumption of fruit and vegetables among low-income students grades K-12 in the PVUSD.

Food What?!- \$8,500, Food What (FW) requests support for their transformative youth

health and development program- "Food for Self, Food for Family, Food for Community"- in the Pajaro Valley. Pajaro Valley youth will be supported to examine and overhaul their diets through FW's Spring Internship, Summer Job and Fall Business Management Programs. These youth will impact other community members, changing youth food culture with their peer-to-peer health workshops, experience their fresh youth-grown produce and community leadership to improve the health of Pajaro Valley.

Girl Scouts of California's Central Coast- \$10,000 to support the expansion and the reorganization of an all-girl recreational soccer league in the Watsonville/Pajaro Valley area; delivered in a non-competitive format. This year, the program will include a healthy eating component that will focus on increased consumption of fresh fruits and vegetables. In an effort to directly address the local obesity epidemic in underserved girl populations, GSCCC will expand the Soccer Series program in the Watsonville/Pajaro Valley area by establishing a K-6th grade program. The goal of this program is to increase participating girls' levels of weekly physical activity-both through weekly soccer games and drills and by empowering girls to seek additional active pursuits on their own.

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Life Lab Science Program- \$12,700, this project will reduce two key factors that contribute to diabetes - poor nutrition and overweight/obesity - by using garden-enhanced nutrition education (GENE) at four schools to improve Pajaro Valley children's openness to and acceptance of fresh fruits and vegetables in their regular diet. GENE is known to catalyze success in healthy eating programs, by giving children the opportunity to eat and enjoy the fruits and vegetables they grow themselves. Success with this for Pajaro Valley Unified School District (PVUSD) grade-school students is a key strategy to shifting lifelong eating patterns toward healthful, nutritious foods that will remediate prediabetes and protect against future type 2 diabetes risks.

Mesa Verde Gardens- \$10,000, this project will support the creation of two new Community Gardens in the Pajaro Valley Unified School District. Mesa Verde Community Gardens will connect 50 low-income, underserved Pajaro Valley families with an opportunity to grow their own pesticide-free, organic, fresh fruits and vegetables through the creation of small organic gardens.

Volunteer Center of Santa Cruz County- \$12,500, this grant will fund a second year of

support for the pilot program, Beat Back Diabetes, which will provide physical activity, education, incentives and a weight loss challenge to adults with psychiatric disabilities. This program will elicit incremental behavior change and reach high-risk mental health clients. The peer navigator will organize and facilitate activities such as wellness walks, hikes, stretching exercises, health Olympics, Zumba and nature walks. The educational component will include cooking classes, including affordable meal planning. They will also host a Nutrition Summit for mental health providers in Santa Cruz County, which will focus on diabetes prevention mechanisms and mental health implications.

Watsonville Family YMCA- \$15,000, this is a second year of Health Trust funding to support the new Pajaro Park in providing youth sports and recreation programs and physical fitness classes for low-income Pajaro residents. The YMCA will organize, lead and run sports and recreation programs for children and families with a goal of increasing physical activity, safety and ultimately improved health. The specific programs will include soccer leagues, t-ball/softball, flag football, basketball, summer day and sports camps, after school tutoring and possible Saturday fun clubs. Adults will be able to participate in

family fun days, walking clubs, parent-toddler play groups and other exercise classes.

Watsonville Film Festival- \$3,000, The Watsonville Film Festival will host a bilingual healthy food film and conversation series during the fall of 2015. The films will be accompanied by post-screening discussion hosted by partnering organizations and youth. During discussion sessions, community members will brainstorm strategies to improve and increase preparation and consumption of nutritious foods, and resist the presence of fast food businesses. They will also discuss alternative models of development. These activities will result in an "Action Plan": an outline for moving forward with implementing and funding the kinds of projects community members envision. The Healthy Foods Film Series creates space where attendees move beyond knowledge acquisition and reflection, and towards the implementation of personal and community-level changes.

Watsonville Kids Running Club- \$3,000, The Watsonville Kids Running Club will organize weekly runs for both kids and parents. Activities will be outdoors and will emphasize on proper running form, injury prevention and proper stretching. Activities will mainly focus on running and building endurance so that every child is able to run a set amount without stopping.

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The program will be tailored to each child's individual needs. Activities will include organized group runs, relays, running races and other sports that involve running. The nutrition portion will take place indoors in a classroom setting. Activities will include nutrition topics discussed in detail to build awareness in foods already consumed and to offer healthy alternatives to improve proper nutrition. In addition, they will prepare healthy recipes to show both kids and parents how easy and fun it can be to prepare their own healthy food.

Access to Care \$50,994 to the following organizations:

Coastal Kids Home Care- \$12,000, this grant will support a second year of funding for the Clinic on Wheels-Pajaro Valley project. The program provides medical, therapeutic and counseling services for low-income Pajaro Valley very ill and disabled children and mental health care and social services for their parents and siblings.

County of Santa Cruz- Health Services Agency- \$12,000, this project will pilot a mental health liaison and navigator position which accompanies law enforcement in the field, using a rapid response model for calls in the community involving individuals with a severe mental illness and/or co-occurring disorders. The

program will support clients in accessing rapid triage and connection to ongoing health services and primary care.

This project will address the growing need to assist individuals that have frequent contact with law enforcement in the community, and who present with significant mental health and/or other health related issues that are prompting frequent calls for assistance with law enforcement.

Jacob's Heart Children's Cancer Support Services- \$8,300, this grant will support a third year of funding to provide bilingual mental health services to families of children with cancer through art therapy, clinical counseling and case management. The program will provide families of children with cancer the opportunity to receive mental health support within their home. The program has been designed to improve access to mental health services for the entire family.

Pajaro Valley Prevention & Student Assistance- \$10,000, the proposed project will serve uninsured Pajaro Valley residents with the highest unmet mental health needs, with a special focus on trauma related behavioral problems. Counselors will use the evidence-based treatment with a special focus on trauma related behavioral problems. The average length of counseling will be five to ten sessions though some

residents will continue in counseling for a longer duration in order to stabilize gains made. Counselors will conduct an extended psychosocial assessment to develop a treatment plan with specific goals, activities and evaluation benchmarks.

United Way of Santa Cruz County- \$8,694, (originally they were awarded \$12,000, but returned unspent funds) this is a long-standing insurance coverage program that supports outreach and enrollment for uninsured children, ages 6-18, for Medi-Cal and Healthy Families programs. This funding will provide an insurance product for children who do not qualify for public programs. Healthy Kids provides comprehensive medical, dental, vision and mental health services.

Oral Health \$23,000 to the following organizations:

Dientes Community Dental Care- \$8,000, this project supports the dental care for uninsured Pajaro Valley residents that will increase the number of Pajaro Valley adults and children with access to comprehensive dental care. The project provides dental treatment to uninsured Pajaro Valley residents. Services include hygiene, general dentistry, endodontics and periodontic treatment.

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Salud Para La Gente- \$15,000, Salud will increase access to oral health services for low-income individuals by expanding their dental case management program to refer more patients to dentists outside of Salud through the Dental Affinity Program (DAP) and by providing subsidized care at Salud. Salud will identify case management staff, develop a protocol in dental case management and provide targeted training to staff responsible for the Dental Affinity Program as well as generalized training for all dental department staff. Case management processes will ensure that access challenges for referred patients in receiving treatment are addressed in a timely manner and/or a new referral made, if necessary.

Health Professions

\$13,000 to the following organizations:

Watsonville High School Health Academy- \$5,000, this project helps students from the Watsonville High School Health Academy pursue their goals of going into health professions. Students will be able to participate in mentor/student dinners that the school will host semi-annually to expose students to professionals who work in health careers of future interest to students. The academy provides hands-on training that gears students

toward careers in health and science-linked professions.

Aptos High School, Pajaro Valley High School, Watsonville Adult Education, Watsonville High School and Cabrillo College- \$8,000 in scholarships for Pajaro Valley residents pursuing careers in the health professions.

FY 2013-2014

Total Grants \$ 150,000

Diabetes and Contributing Factors \$74,850 to the following organizations:

PVUSD/Starlight, Cesar Chavez & Ha Hyde Nutrition Collaborative- \$15,000 to support the partnership between Starlight Elementary, Cesar Chavez Middle School, and HA Hyde Elementary schools to empower youth and prevent diabetes and obesity by providing culturally relevant cooking/nutrition classes, Life Lab Garden enrichment, food security programs, and physical fitness programs.

Community Alliance with Family Farmers- \$15,000 to support the continuing efforts of institutionalizing a comprehensive Farm to School program that will increase the availability and consumption of fruit and vegetables among low-income students grades K-12 in the Pajaro Valley Unified School District.

Mesa Verde Gardens- \$15,000 to support the creation of two new Community Gardens that will serve 50 families and help meet basic food security needs by increasing access to pesticide-free, organic, fresh fruits and vegetables.

United Way of Santa Cruz County- \$6,000 to support phase II of the Healthy Corner Market Project that will work with Vicky's Produce in taking the next step in creating a healthy corner market by implementing and marketing a healthy Juice Bar.

Volunteer Center of Santa Cruz County- \$8,850 to support the pilot program, Beat Back Diabetes, which will provide physical activity, education, incentives and a weight loss challenge to adults with psychiatric disabilities.

Watsonville Family YMCA- \$15,000 to support the new Pajaro Park in providing coaches and instructors for the youth sports and recreation programs, physical fitness classes, and financial assistance to pay for fees for low-income Pajaro residents.

Access to Care \$27,500 to the following organizations:

Coastal Kids Home Care- \$5,000 to support in-home pediatric nursing, therapeutic, and social services visits for medically fragile children from migrant and other low-

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income families residing in the Pajaro Valley.

Family Services Agency of the Central Coast-12,500 to support the Open Arms/Brazos Abiertos project that will provide free or low cost mental health care services to Latina cancer patients, survivors of child sexual abuse, seniors, and provide individual counseling for Latino families in the Pajaro Valley.

Jacob's Heart Children's Cancer Support Services- \$10,000 to provide bilingual mental health services to families of children with cancer through art therapy in their homes or in group classes.

Oral Health \$27,650 to the following organizations:

Dientes Community Dental Care- \$10,000 to provide Dental Care for Uninsured Pajaro Valley Adults that will increase the number of Pajaro Valley residents with access to comprehensive dental care and also provide oral health education at the Watsonville Women Infants and Children (WIC) program participants.

Encompass Community Services- \$9,000 to support the development and implementation of the Boca Felice-Parent Mentoring Project that will promote preventative oral health care education for low-income families.

Salud Para La Gente- \$8,650 to support the delivery of oral health screening outreach to low-income farm workers in the Pajaro Valley. Initial outreach will bring dental teams to agricultural fields for screenings and cleanings. Comprehensive dental treatment follow-ups will be completed in the clinic or mobile van.

Health Professions

\$20,000 to the following organizations:

Watsonville/Aptos Adult Education- \$9,000 to support the From Field Hands to Helping Hands program. This vocational training class will increase the bi-lingual/bi-cultural workforce in the Pajaro Valley by providing introductory skills and knowledge required to work as caregivers. Students will learn hands-on skills, communication, medical technology and CPR/First Aid certification.

Watsonville High School Health Academy- \$5,000 to continue to help students at Watsonville High School pursue their goals of advancing in health professions. Students will be able to participate in mentor/student dinners that the school will host semi-annually to expose students to professionals who work in the careers that students might be interested in.

Aptos High School, Pajaro Valley High School, Watsonville Adult Education, Watsonville High School and Cabrillo College- \$6,000 in scholarships for Pajaro Valley residents pursuing careers in the health professions.

FY 2012-2013

Total Grants \$ 125,000

Diabetes and Contributing

Factors \$60,000 to the following organizations:

Community Action Board of Santa Cruz County- \$10,000 to support the Peer Health Education: REAL Diabetes Prevention project. This project will make a positive impact on diabetes through a unique blend of core youth group training and peer education and outreach at Pajaro Valley elementary schools.

Girl Scouts of California's Central Coast- \$7,000 to support the expansion of an all-girl recreational soccer league in the Watsonville/Pajaro Valley area; delivered in a non-competitive format. Girls will have the unique opportunity to discover their abilities to lead increasingly active/healthy lives, connect with healthy adult role models, and take action by engaging in a healthier lifestyle.

Mesa Verde Gardens- \$10,000

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to support the peer leadership development for the established Community Gardens, which connect low-income uninsured Pajaro Valley residents with an opportunity to grow their own pesticide-free fresh fruits and vegetables through the creation of small organic gardens.

PVUSD/Starlight & Cesar Chavez Nutrition Collaborative- \$15,000 to support the partnership between Starlight Elementary and Cesar Chavez Middle Schools to empower youth by providing a healthy school environment that encourages healthy behaviors through improving access to fruits and vegetables and teaching nutrition and cultural literacy through garden based learning.

United Way of Santa Cruz County- \$8,000 to support the Healthy Corner Market Project that will work with two targeted corner markets near schools and parks in Watsonville to increase availability and marketing of healthy foods.

Watsonville Family YMCA- \$10,000 to support the third year of implementation of the Healthy Family Home (HFH), a program designed to help low-income Latino families gain knowledge and adopt healthier lifestyle behaviors. The HFH program will offer nutrition seminars with the wellness coach.

Access to Care \$35,750 to the following organizations:

La Manzana Community Resources- \$7,500 to support families through the Health Access project that will provide 300 Pajaro Valley families with individualized support and case management in accessing and maximizing their public health benefits. Clients learn to utilize all available services and resources, know their rights and responsibilities and reduce the number of unnecessary Emergency Room visits.

Family Services Agency of the Central Coast- 10,000 to support the Open Arms/Brazos Abiertos initiative that will provide free or low cost mental health services to cancer patients, survivors of child sexual abuse, seniors and low-income Spanish speaking residents of the Pajaro Valley.

Healthy Kids of Santa Cruz County- \$12,000 to continue to support the outreach and enrollment to uninsured children for Medi-Cal and Healthy Families programs and provide an insurance product for children who do not qualify for public programs; they will also secure access to comprehensive medical, dental, vision and mental health services.

Jacob's Heart Children's Cancer Support Services- \$6,250 to

provide bilingual mental health services including emotional, social and financial support to families of children with cancer through art therapy, clinical counseling and case management.

Oral Health \$14,400 to the following organizations:

Dientes Community Dental Care- \$7,200 to support the Dental Care for Uninsured Adults/Harvesting Oral Health project that will increase the number of Pajaro Valley residents with access to comprehensive dental care.

Salud Para La Gente- \$7,200 to support the delivery of oral health screening outreach to low-income farm workers and their families in the Pajaro Valley. Initial outreach will bring dental teams to the fields for screenings and cleanings. Follow-up dental care will be completed in the clinic or mobile van.

Health Professions \$14,850 to the following organizations:

Watsonville/Aptos Adult Education- \$6,450 to support the From Field Hands to Helping Hands program. This vocational training class will increase the bi-lingual/bi-cultural workforce of trained caregivers in the Pajaro Valley. The training will prepare 18 students for entry level jobs as caregivers for dependent elders. Students will achieve

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competency in healthcare skills, communication and CPR/First Aid certification.

Watsonville High School Health Academy- \$3,400 to continue to help students at Watsonville High School pursue their goals of pursuing health professions. Students will be able to participate in mentor/student dinners that the school will host semi-annually to expose students to professionals who work in the careers that students might be interested in. Funding will also support purchasing materials for their class.

Aptos High School, Pajaro Valley High School, Watsonville Adult Education, Watsonville High School and Cabrillo College- \$5,000 in scholarships for Pajaro Valley residents pursuing careers in the health professions.

FY 2011-2012
Total Grants \$ 150,000

Diabetes and Contributing Factors \$57,000 to the following organizations:

City of Watsonville Park & Community Services Department- \$7,500 to support the 2012 Get Out, Get Fit Youth Camp. The camp is a seven week co-ed program that targets middle school students ages 11-15. The camp will engage youth in a variety of health related activities.

Community Alliance with Family Farmers- \$12,000 to support the Farm to School educational programs and technical assistance in procuring fresh, local produce in school cafeterias in PVUSD. The goal for the second year of the project is two-fold: to increase access to and consumption of healthy, locally -sourced fruits and vegetables in five schools and to build infrastructure to support student education in healthy eating.

Girl Scouts of California's Central Coast- \$7,500 to support an all-girl recreational soccer league in the Watsonville/Pajaro Valley area. Delivered with a non-competitive, inclusive model, girls will have the unique opportunity to discover their abilities to lead increasingly active/healthy lives, connect with healthy adult role models, peers, and related neighborhood resources, and take action by engaging in a healthier lifestyle into adulthood.

PVUSD/Starlight & Cesar Chavez Nutrition Collaborative- \$15,000 to support the partnership between Starlight Elementary and Cesar Chavez Middle Schools to empower youth with the tools, education, resources and inspiration to prevent diabetes and obesity in our community. They will utilize cooking and nutrition classes,

Life Lab Garden enrichment and physical fitness programs.

Watsonville Family YMCA- \$15,000 to continue the implementation of the very successful launch of Healthy Family Home (HFH), a program designed to help low-income Latino families gain knowledge and adopt healthier lifestyle behaviors. HFH provides 40 low-income Latino families with a coach and group support program to increase physical activity and improve diets.

Access to Care \$52,500 to the following organizations:

La Manzana Community Resources- \$12,500 to support families' access and maximize their public health benefits, including preventative medical services, provider networks and health and nutrition education. Clients learn to utilize all available services and resources, know their rights and responsibilities and reduce the number of unnecessary Emergency Room visits.

Family Services Agency of the Central Coast- \$7,500 to offer access to the General Counseling Program of the Family Services Agency of the Central Coast. They will offer eight free counseling sessions in South County and Survivors Healing Center will provide two Spanish language groups for survivors of childhood sexual abuse. Both

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programs will serve low-income and under-served populations in South County.

Healthy Kids of Santa Cruz County- \$15,000 to provide outreach and enrollment to uninsured children for Medical and Healthy Families programs and provide insurance an insurance product for children who do not qualify for public programs; they will also secure access to comprehensive medical, dental, vision and mental health services.

Pajaro Valley Prevention and Student Assistance- \$10,000 to provide mental health services to uninsured Pajaro Valley residents with the highest unmet mental health needs, with a special focus on trauma related behavioral problems.

WomenCARE- \$7,500 to support the Entre Nosotras program that serves the mental health care needs of Latina cancer patients in the Pajaro Valley. The program will provide culturally appropriate support groups in Spanish and a variety of support service to help low-income women navigate the health care system.

Oral Health \$23,360 to the following organizations:

Dientes Community Dental Care- \$11,680 to support and expand access to health care for the uninsured by providing comprehensive

dental care to patients that otherwise would not be able to afford treatment.

Salud Para La Gente- \$11,680 to support the delivery of oral health screening outreach to low-income farm workers and their families located within the 95076, 95019 and 95004 zip code areas of the Pajaro Valley. Initial outreach will bring dental teams to the fields for screenings and cleanings. Follow-up dental care will be completed in the clinic or mobile van.

Health Professions

\$17,140 to the following organizations:

Watsonville/Aptos Adult Education- \$3,140 to support the From Filed Hands to Helping Hands program. This program will increase the bilingual/bi-cultural workforce by training 18-20 ESL students for entry level jobs as caregivers for dependent elders. Students will achieve competency in health care skills, communication, and CPR/First Aid certification.

Watsonville High School Health Academy- \$7,000 to continue their rewards program and mentor/student dinners that they host semi-annually to expose students to professionals who work in the careers that students might be interested in. Funding will also support purchasing materials for their classes.

Aptos High School, Pajaro Valley High School, Watsonville Adult Education, Watsonville High School and Cabrillo College- \$7,000 in scholarships for Pajaro Valley residents pursuing careers in the health professions.

FY 2010-2011

Total Grants \$128,000

Diabetes and Contributing Factors \$53,800 to the following organizations:

Community Action Board of Santa Cruz County, Inc. - \$10,000 to support the REAL for Diabetes Prevention Project. This project will make a positive impact on diabetes through a unique blend of core youth group training and peer education and outreach at Pajaro Valley high schools and alternative schools.

City of Watsonville Parks & Community Services Department- \$7,500 to support the Get Out, Get Fit Youth Camp that will combat obesity and develop health lifestyles by engaging youth in a variety of fitness and wellness classes, physical activities, and outdoor field trips.

Ecology Action- \$9,000 to support the Boltage Program, a daily student biking and walking tracking program. The goal of this project is to provide Pajaro Valley Unified School District administrators with proven program success so that Boltage can be

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expanded to schools throughout the district.

Mesa Verde Gardens- \$15,000 to support the start-up of a second Community Garden, which will build an organic garden for parents of children in the Pajaro Valley preschool/childcare programs serving low-income children.

Watsonville Family YMCA- \$12,300 to support the Healthy Family Home designed to provide education, support, and organized activities to help families adopt a more active, healthier lifestyles in order to reduce obesity and related chronic diseases such as diabetes.

Access to Care

\$38,200 to the following organizations:

La Manzana Community Resources \$ 12,000 to assist low-income families in accessing public health benefits. Assistance will be offered to complete public insurance applications and renewal reports.

Family Service Agency of the Central Coast- \$5,000 to offer access to free-high quality culturally competent counseling services to low-income Pajaro Valley Residents.

Healthy Kids of Santa Cruz County- \$15,000 to provide access to health insurance to

children in the Pajaro Valley who have incomes at or below 300% of the federal poverty level.

Santa Cruz Community Counseling Center- \$ 5,000 to launch a health literacy campaign focusing on low-income families with children birth to five years old. The goal of this program is to increase participant's confidence in caring for their ill children at home and decrease the utilization of local emergency departments.

Survivors Healing Center- \$1,200 to provide scholarships to low income Latinos to attend their intensive therapy groups for survivors.

Oral Health

\$23,000 to the following organizations:

Dientes Community Dental Care- \$ 10,000 to support the delivery of dental services to low-income, uninsured adults from the Pajaro Valley.

Salud Para La Gente- \$ 10,000 to support the delivery of dental services to low-income, uninsured adults from the Pajaro Valley.

Salud Para La Gente - \$1,500 to support the Dental Affinity Program.

Dientes Community Dental Care- \$1,500 to support the Dental Affinity Program.

Health Professions

\$13,000 to the following organizations:

Watsonville/Aptos Adult Education- \$5,000 to support scholarship funding to train individuals as Certified Nurse Assistants.

Watsonville High School Health Careers Academy- \$6,000 for enhancement of its program that provides a specialized course of study for high school students interested in entering the health professions.

Aptos High School. Pajaro Valley High School, Watsonville Adult Education, Watsonville High School- \$2,000 in scholarships for Pajaro Valley residents pursuing careers in the health professions.

FY 2009-2010

Total Grants \$101,000

Diabetes and Contributing Factors (Healthy Lifestyles RFP)

- \$50,000 to the following organizations:

City of Watsonville Parks & Community Services Department - \$15,000 to support the Get Out, Get Fit Youth Camp that will combat obesity and develop healthy lifestyles by engaging youth in a variety of fitness and wellness classes, physical activities, and outdoor field trips.

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Ecology Action - \$7,500 to pilot a Boltage (frequent biker/walker) system at Starlight Elementary School in Watsonville. Boltage is a peer and incentive-based program that encourages students to walk and bike on a daily basis.

Life Lab Science Program - \$6,500 to create a workshop series based on a new pre-school curriculum guide titled, *Sowing the Seeds of Wonder* (SSOW). The book and the workshop series emphasize exploration in the garden and highlight early childhood healthy eating and nutrition practices.

Mesa Verde Gardens - \$8,500 to support the Daycare Gardens project, which will build organic gardens in 10 to 12 daycare homes and facilities serving low-income children in Pajaro Valley.

Planned Parenthood Mar Monte - \$5,000 to support the Teen Success Nutrition Series aimed at reducing obesity and diabetes risk among pregnant and parenting teens by increasing knowledge of and access to local, affordable nutrition and exercise options.

Santa Cruz County Office of Education (Watsonville Community School) - \$7,500 to support the Physical Education for Body, Mind, and Spirit Program at Watsonville Community School. The program blends

the philosophies, movements, and practical aspects of the martial arts with the fundamental principles of fitness, nutrition, and physical health.

Health Insurance/Coverage & Education on Using the System

\$16,000 to the following organizations:

Healthy Kids of Santa Cruz County - \$16,000 to provide access to health insurance to children in the Pajaro Valley who have incomes at or below 300% of the federal poverty level.

Oral Health

\$23,000 to the following organizations:

Dientes Community Dental Care - \$10,000 to support the delivery of dental services to low-income, uninsured adults from the Pajaro Valley.

Salud Para La Gente - \$10,000 to support the delivery of dental services to low-income, uninsured adults from the Pajaro Valley.

Salud Para La Gente - \$1,500 to support the Dental Affinity Program.

Dientes Community Dental Care - \$1,500 to support the Dental Affinity Program.

Promoting Entry and Advancement in the Health Professions

\$12,000 to the following organizations:

Watsonville High School Health Careers Academy - \$7,000 for enhancement of its program that provides a specialized course of study for high school students interested in entering the health professions.

Aptos High School, Cabrillo College, Pajaro Valley High School, Watsonville Adult Education, Watsonville High School - \$5,000 in scholarships for Pajaro Valley residents pursuing careers in the health professions.

FY 2008-2009

Total Grants \$138,000

Diabetes and Contributing Factors (Healthy Lifestyles RFP) - \$73,000 to the following organizations:

Center for Community Advocacy - \$7,500 to support the Promotores Comunitarios Program, a peer-to-peer farmworker health promotion program that trains local volunteer leaders to conduct home- and community-based health interventions in their respective neighborhoods.

City of Watsonville Parks & Community Services Department - \$13,000 to support the Get Out, Get Fit Youth Camp that will engage youth in a variety of structured games,

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activities, field trips, and wellness workshops to combat obesity and develop healthy lifestyles.

Girls on the Run of Silicon Valley - \$2,000 to provide scholarships for Pajaro Valley girls interested in participating in the Girls on the Run program, an after school program that uses the power of running to help prepare girls for a lifetime of self respect and healthy living.

Girl Scouts of California's Central Coast - \$3,500 to support the Uniquely Me! ¡Nadie Como Yo! Program that provides after school programs that address healthy eating and exercise habits for girls at low-income housing facilities in Watsonville.

Planned Parenthood Mar Monte - \$10,000 to support the Teen Success Nutrition Series aimed at reducing obesity and diabetes risk among pregnant and parenting teens.

Santa Cruz County Office of Education (Watsonville Community School) - \$12,000 to support the Physical Education for Body, Mind and Spirit Program at Watsonville Community School. The program blends the philosophies, movements, and practical aspects of the martial arts with the fundamental principles of fitness, nutrition, and physical health.

Second Harvest Food Bank - \$10,000 to support the Farmers' Market Access for Low-income Youth Project, designed to promote healthy eating habits among low-income youth and their families with a special emphasis on fresh, locally grown produce at the Watsonville Farmers' Market.

United Way of Santa Cruz County - \$15,000 to support the implementation of the 52-10 Campaign in the Pajaro Valley. 52-10 is a community-wide social marketing campaign aimed at reducing childhood overweight and obesity.

Health Insurance/Coverage & Education on Using the System

\$23,000 to the following organizations:

Healthy Kids of Santa Cruz County - \$20,000 to provide access to health insurance to children in the Pajaro Valley who have incomes at or below 300% of the federal poverty level.

Volunteer Centers of Santa Cruz County - \$3,000 to institute a six-week unit "Accessing Health Care" into the Survival English Curriculum. Students learn vocabulary and practice such skills as: selecting a non-ER doctor, speaking to health providers, making an appointment, and more.

Oral Health

\$28,000 to the following organizations:

Dientes Community Dental Care - \$9,000 to support the delivery of dental services for low-income adults from the Pajaro Valley.

Santa Cruz County Health Services Agency - \$10,000 in support of the Happy Tooth Program for preschool children in the Pajaro Valley.

Salud Para La Gente - \$9,000 to support the delivery of dental services for children at the Pajaro Valley Unified School District's Children's Resource Center.

Promoting Entry and Advancement in the Health Professions

\$14,000 to the following organizations:

Watsonville High School Health Careers Academy - \$7,000 for enhancement of its program that provides a specialized course of study for those high school students interested in entering the health professions.

Aptos High School, Cabrillo College, Pajaro Valley High School, Watsonville Adult Education, Watsonville High School - \$7,000 in scholarships for Pajaro Valley residents pursuing careers in the health professions.

FY 2007-2008

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Total Grants \$138,000

Diabetes and Contributing Factors (Healthy Lifestyles RFP) - \$65,000 to the following organizations:

Above the Line - \$5,000 to support the Above the Line Organic Garden Project to promote healthy eating and regular physical activity through an organic gardening and culinary arts program.

Center for Community Advocacy - \$7,500 to support the Promotores Comunitarios Program, a peer-to-peer farmworker health promotion program based on training local volunteer leaders to conduct home- and community-based health interventions in their respective neighborhoods.

Girl Scouts of California's Central Coast - \$8,000 to support the Uniquely Me! ¡Nadie Como Yo! Program that will provide after school programs that address healthy eating and exercise habits for Latinos at low-income housing facilities in Watsonville.

Planned Parenthood Mar Monte - \$9,500 to implement the Teen Success Nutrition Series aimed at reducing obesity and diabetes risk among pregnant and parenting teens.

Santa Cruz Community Counseling Center (Head Start Program) - \$13,000 to implement the Healthy

Beginnings Program, a nutrition and physical activity program for Head Start children and their families with the goal of preventing childhood obesity and promoting life long health.

Santa Cruz County Office of Education (Watsonville Community School) - \$12,000 to support Martial Arts Fitness at Watsonville Community School. Martial Arts Fitness blends the philosophies, movements and practical aspects of the martial arts with the fundamental principles of fitness, nutrition and physical health.

Second Harvest Food Bank - \$10,000 to support the Youth & Low-Income Families Farmers' Market Access Project, designed to promote healthy eating habits among low-income youth and their families with a special emphasis on fresh, locally grown produce at the Watsonville Farmers' Market.

Health Insurance/Coverage & Education on Using the System

\$28,000 to the following organizations:

Healthy Kids of Santa Cruz County - \$20,000 to provide access to health insurance to children in the Pajaro Valley who have incomes at or below 300% of the federal poverty level.

Hospice Caring Project - \$5,000 to support the Implementing

Change Initiative to bridge access barriers to end-of-life hospice, transitions, and grief support by providing effective, culturally and linguistically appropriate outreach and education to the Latino community in Santa Cruz County.

Volunteer Centers of Santa Cruz County - \$3,000 to institute a six-week unit "Accessing Health Care" into the Survival English Curriculum. Students learn vocabulary and practice such skills as: selecting a non-ER doctor, speaking to health providers, making an appointment, and more.

Oral Health

\$30,000 to the following organizations:

Dientes Community Dental Care - \$10,000 to support the delivery of dental services for low-income adults from the Pajaro Valley.

Santa Cruz County Health Services Agency - \$10,000 in support of the Happy Tooth Program for preschool children in the Pajaro Valley.

Salud Para La Gente - \$10,000 to support the expansion of dental care services to children from the Migrant Education Program at the Pajaro Valley Unified School District's Children's Resource Center.

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Promoting Entry and Advancement in the Health Professions

\$14,000 to the following organizations:

Watsonville High School Health Careers Academy - \$7,000 for enhancement of its program that provides a specialized course of study for those high school students interested in entering the health professions.

Aptos High School, Cabrillo College, Pajaro Valley High School, Watsonville Adult Education, Watsonville High School – \$7,000 in scholarships for Pajaro Valley residents pursuing careers in the health professions.

Miscellaneous

\$1,000 to the following organizations:

Pajaro Valley Unified School District Healthy Start Program - \$1,000 to provide replacement eyeglasses to students in need.

FY 2006-2007

Total Grants \$146,606.78

Diabetes and Contributing Factors (Healthy Lifestyles RFP) - \$73,606.78 to the following organizations:

Central Coast Alliance for Health - \$10,500 to support the Provider Training: Healthy Lifestyles for Kids project which will train 100 Pajaro Valley providers in standardized practices of

identification, intervention and treatment of children who are at 85% BMI or greater.

Life Lab Science Program - \$15,280 to support the Plant It, Grow It, Eat It! program which will work to improve the health of Pajaro Valley children through the use of school gardens.

Pajaro Valley Loaves and Fishes - \$2,000 to implement a parent nutrition education program and to evaluate the nutrition education and produce distribution partnership with Second Harvest Food Bank.

Pajaro Valley Prevention & Student Assistance - \$7,570 to implement the “Super-Savvy Youth” media literacy project. This project will provide hands-on media literacy workshops to local youth in order to increase their awareness of food industry marketing and advertising messages that promote unhealthy eating and unrealistic body images.

Pajaro Valley Unified School District Healthy Start Program - \$2,650 to implement a Diabetes Teen Support Group at Watsonville High School. **(Returned \$1,393.22 of unspent funds)**

Second Harvest Food Bank - \$12,000 to implement a project that will educate young people and Pajaro Valley food stamp recipients

about the benefits of purchasing fresh, locally grown fruits and vegetables at the Watsonville Farmers’ Market.

Strategic Health

Communications - \$15,000 to support the ENRG Campaign, a comprehensive childhood obesity prevention campaign utilizing peer education, social marketing, media, and community events to educate and mobilize teen involvement.

Volunteer Centers of Santa Cruz County - \$10,000 to develop and implement nutrition curriculum in which students learn the vocabulary and skills to select and prepare healthy food for their families and reduce the risk of diabetes.

Health Insurance/Coverage & Education on Using the System

\$28,000 to the following organizations:

Healthy Kids of Santa Cruz County - \$20,000 to provide access to health insurance to families in the Pajaro Valley who have incomes at or below 300% of the federal poverty level.

Hospice Caring Project - \$5,000 to support the Implementing Change Initiative to bridge access barriers to end-of-life hospice, transitions, and grief support by providing effective, culturally and linguistically appropriate outreach and

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education to the Latino community in Santa Cruz County.

Volunteer Centers of Santa Cruz County - \$3,000 to reinstitute a six-week unit "Accessing Health Care" back into their Survival English Curriculum. Students will learn vocabulary and practice such skills as: selecting a non-ER doctor, speaking to health providers, making an appointment, and more.

Oral Health

\$30,000 to the following organizations:

Dientes Community Dental Clinic - \$20,000 to support the delivery of dental services for adults from the Pajaro Valley.

Santa Cruz County Health Services Agency - \$10,000 in support of the Happy Tooth Program for preschool children in the Pajaro Valley.

Promoting Entry and Advancement in the Health Professions

\$14,000 to the following organizations:

Watsonville High School Health Careers Academy - \$8,000 for enhancement of its program that provides a specialized course of study for those high school students interested in entering the health professions.

Watsonville High School (PVUSD), Aptos High School

(PVUSD), Cabrillo College, Watsonville Adult Education - \$6,000 in scholarships for Pajaro Valley residents pursuing careers in the health professions.

Miscellaneous

\$1,000 to the following organizations:

Pajaro Valley Unified School District Healthy Start Program - \$1,000 to provide replacement eyeglasses to students in need.

FY 2005-2006

Total Grants \$148,000

Diabetes and Contributing Factors (Healthy Lifestyles RFP) - \$60,780 to the following organizations:

Center for Community Advocacy - \$15,000 to support the Promotores Comunitarios Program, a peer-to-peer farmworker health outreach program, incorporate healthy lifestyles education into their existing program.

Girl Scouts of Monterey Bay - \$5,500 to support Girl Scouts activities focusing on healthy lifestyles with a special emphasis on nutrition and exercise at three elementary schools, one middle school, and one low-cost apartment complex in the Pajaro Valley.

Life Lab Science Program - \$15,280 to support the Plant It, Grow It, Eat It! program which will work to improve

the health of Pajaro Valley children through the use of school gardens.

Pajaro Valley Unified School District Healthy Start Program - \$10,000 to support a program that will establish healthy eating habits and increase physical activity levels in kindergarten and first grade children and their families in order to prevent the development of obesity and related health problems.

Strategic Health

Communications - \$15,000 to continue the ENRG Campaign. ENRG is a comprehensive childhood obesity prevention campaign utilizing peer education, social marketing, media, and community events to educate and mobilize teen involvement.

Health Insurance/Coverage & Education on Using the System \$33,000 to the following organizations:

Healthy Kids of Santa Cruz County - \$20,000 to provide access to health insurance to families in the Pajaro Valley who have incomes at or below 300% of the federal poverty level.

Education on Using the Health Care System RFP

Hospice Caring Project - \$10,000 to support the Implementing Change Initiative to bridge access

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barriers to end-of-life hospice, transitions, and grief support by providing effective, culturally and linguistically appropriate outreach and education to the Latino community in Santa Cruz County.

Volunteer Centers of Santa Cruz County - \$3,000 to reinstitute a six-week unit "Accessing Health Care" back into their Survival English Curriculum. Students will learn vocabulary and practice such skills as: selecting a non-ER doctor, speaking to health providers, making an appointment, and more.

Oral Health

\$33,220 to the following organizations:

Dientes Community Dental Clinic - \$10,000 to support the delivery of dental services for uninsured adults from the Pajaro Valley.

Salud Para La Gente - \$6,000 for dental services at the Pajaro Valley Unified School District's Children's Resource Center.

Salud Para La Gente - \$10,000 to support the delivery of dental services for uninsured adults from the Pajaro Valley.

Santa Cruz County Health Services Agency - \$7,220 in support of the Happy Tooth Program for preschool children in the Pajaro Valley.

Promoting Entry and Advancement in the Health Professions \$20,000 to the following organizations:

Cabrillo College - \$4,000 to support efforts to increase enrollment of under represented minority students into health careers education at Cabrillo College.

Watsonville High School Health Careers Academy - \$10,000 for enhancement of its program that provides a specialized course of study for those high school students interested in entering the health professions.

Watsonville High School (PVUSD), Aptos High School (PVUSD), Cabrillo College, Watsonville Adult Education - \$6,000 in scholarships for Pajaro Valley residents pursuing careers in the health professions.

Miscellaneous

\$1,000 to the following organizations:

Pajaro Valley Unified School District Healthy Start Program - \$1,000 to provide replacement eyeglasses to students in need.

FY 2004-2005

Total Grants \$135,499

Diabetes and Contributing Factors (Healthy Lifestyles RFP) - \$65,500 to the following organizations:

Center for Community Advocacy - \$5,575 to incorporate healthy lifestyle education into their existing Promotores de Salud program to decrease the incidence of obesity amongst the farmer worker population.

La Manzana Community Resources - \$5,575 to implement a new pilot program that will provide healthy, nutritious afternoon snacks on a year-round basis to youth at local community program sites that also participate in the Summer Lunch Program.

Life Lab Science Program - \$14,480 for the Plant It, Grow It, Eat It! program which will work to improve the health of Pajaro Valley children through development of a pilot program to increase nutrition education through use of school gardens.

Pajaro Valley Unified School District Healthy Start Program - \$10,000 to continue a program that will establish healthy eating habits and increase physical activity levels in kindergarten and first grade children and their families in order to prevent the development of obesity and related health problems.

Population Services International - \$15,000 for the NutritionAID Peer Education Project an adolescent peer education program about healthy eating and physical

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activity that includes peer-to-peer workshops, a local promotional campaign and school and community events for teens.

Second Harvest Food Bank of Santa Cruz & San Benito Counties - \$14,870 to increase the purchase of fresh fruits and vegetables at the Watsonville Farmers Market by food stamp recipients through simplified transactions and enhanced marketing.

Oral Health

\$25,499 to the following organizations:

Salud Para La Gente, Inc. - \$10,499 for dental services at the Pajaro Valley Unified School District's Children's Resource Center.

Salud Para la Gente, Inc. - \$15,000 for dental services and dental health prevention and education outreach to uninsured adults in the Pajaro Valley.

Youth, Ages 6-21

\$44,500 to the following organizations:

Cabrillo College Foundation - \$500 to the Betsy McCarty Scholarship Fund.

Healthy Kids of Santa Cruz County - \$20,000 to provide insurance for the children of Pajaro Valley farm workers with incomes at or below

300% of the federal poverty level.

Pajaro Valley Unified School District Healthy Start Program - \$1,000 direct grant for provision of replacement eyeglasses for students in need.

Watsonville High School Health Careers Academy (Pajaro Valley Unified School District) - \$8,500 direct grant for expansion & enhancement of program to include more offsite trips to universities & conferences, for purchase of needed medical equipment needed for vocational training classroom and for support of the mentoring program.

Watsonville High School (PVUSD), Aptos High School (PVUSD), Cabrillo College - \$14,500 in scholarships for Pajaro Valley youth pursuing careers in the health professions.

FY 2003-2004

Total Grants \$166,751

Farm Workers and their Families

\$19,252 to the following organizations:

United Way of Santa Cruz County Go for Health Collaborative - \$10,000 direct grant to support the work of the collaborative toward eliminating childhood obesity in Santa Cruz County.

Youth Resource Bank - \$9,252 direct grant for Healthy Families to provide access to health care for farm worker families by provision of Healthy Families Premium scholarships.

Healthy Lifestyles RFP

\$46,500 to the following organizations:

Community Action Board, Youth Community Restoration Program - \$12,500 to introduce nutritional information, healthy eating practices and exercise activities into YCORP's three existing intervention programs.

Community Bridges, La Manzana Community Resources - \$10,000 for the Summer Lunch "Active Play!" Project which will enhance Summer Lunch site activities to include nutrition education and hands-on physical activities.

Girl Scouts of Monterey Bay - \$6,000 to support Girl Scout activities focusing on health, nutrition and sports activities at 7 elementary school sites and one housing complex throughout the Pajaro Valley.

Mid-Peninsula Housing Services Corporation - \$3,000 for the Child & Youth Eating and Physical Activity Initiative which will incorporate healthy lifestyle education and activities into summer youth programs in the San Andreas Community.

GRANTS LIST

Pajaro Valley Prevention and Student Assistance. - \$5,000 for program to encourage at-risk youth to engage in healthy activities through the provision of mountain biking and camping experiences.

Pajaro Valley Unified School District Healthy Start Program - \$10,000 to institute a program that will establish healthy eating habits and increase physical activity levels in kindergarten and first grade children and their families in order to prevent the development of obesity and related health problems.

Oral Health

\$55,499 to the following organizations:

Salud Para La Gente, Inc. - \$25,499 for dental services at the PVUSD Children's Resource Center. *(\$20,000 reallocated from returned Dientes! Grant + \$5,499 regranteeing from the City of Watsonville)*

Santa Cruz County Health Services Agency - \$30,000 to coordinate a Comprehensive Perinatal Services (CPSP), provider-based oral health education/disease prevention project in Pajaro Valley.

Youth, Ages 6-21

\$45,500 to the following organizations:

Healthy Kids of Santa Cruz County - \$20,000 to provide access to health insurance to

families in the Pajaro Valley who have incomes at or below 300% of the federal poverty level.

PVUSD Healthy Start - \$1,000 direct grant for provision of replacement eyeglasses for students in need.

Watsonville High School Health Careers Academy (Pajaro Valley Unified School District) - \$4,500 direct grant for expansion & enhancement of program to include more offsite trips to universities & conferences, for purchase of needed medical equipment needed for vocational training classroom and for support of the mentoring program.

Watsonville High School (PVUSD), Aptos High School (PVUSD), Cabrillo College - \$20,000 in scholarships for Pajaro Valley youth pursuing careers in the health professions.

FY 2002-2003

Total Grants \$59,000

Farm Workers and their Families

\$0 to the following organizations:

Community Foundation of Santa Cruz County - \$20,000 direct grant for Healthy Kids Santa Cruz to provide insurance for the children of PV farm workers with incomes at or below 300% of the federal poverty level. *(Grant returned)*

Oral Health

\$40,000 to the following organizations:

Dientes Community Dental Clinic - \$40,000 two-year core operating support for maintaining and expanding treatment for children at Pajaro Valley school sites including the La Alianza "hub" site where pedodontist services take place, and for support for adult services provided *(grant returned)*

Youth, Ages 6-21

\$59,000 to the following organizations:

Cabrillo College Career Advancement Program - \$9,000 direct grant in support of in support of a Summer Institute for Pajaro Valley middle children focused on health careers.

Pajaro Valley Unified School District Healthy Start - \$4,000 direct grant for provision of replacement eyeglasses for students in need.

Watsonville High School Health Careers Academy (Pajaro Valley Unified School District) - \$7,000 direct grant for expansion and enhancement of their program to include more offsite trips to medical schools and universities, for purchase of needed medical equipment needed for vocational training classroom and for support of the mentoring program.

GRANTS LIST

Watsonville High School (Pajaro Valley Unified School District), Aptos High School (Pajaro Valley Unified School District), Cabrillo College - \$39,000 in scholarships was awarded to Pajaro Valley youth pursuing careers in the health professions.

FY 2001-2002

Total Grants \$145,000

Farm Workers and their Families

\$30,000 to the following organizations:

Center for Community Advocacy - \$15,000 responsive grant to support expansion of their Promotores de Salud program to include indigenous Mexican farm workers.

Family Services Association of the Pajaro Valley - \$10,000 responsive grant in support of a project to demystify and provide mental health services to 50 farm worker families.

Youth Resource Bank - \$5,000 responsive grant to provide access to health care for 60 children of farm worker families by provision of Healthy Families Premium scholarships.

Oral Health

\$50,000 to the following organizations:

Dientes Community Dental Clinic - \$20,000 direct grant in support of Pajaro Valley school-based dental screening and treatment program.

Salud Para La Gente - \$30,000 direct grant in support of development and expansion of their new dental services program.

Youth, Ages 6-21

\$65,000 to the following organizations:

Cabrillo College Career Advancement Program - \$2,000 direct grant for development of a health careers curriculum for their middle school program.

Pajaro Valley Prevention and Student Assistance - \$15,000 responsive grant to support a school assembly-based violence prevention and conflict resolution program.

Pajaro Valley Unified School District Healthy Start Program - \$5,000 direct grant for provision of replacement eyeglasses for students in need.

Population Services International (Padres Contra La Violencia y el Abuso de Drogas) - \$4,000 responsive grant for a family conference addressing violence and drug abuse prevention, and promoting healthy behaviors.

Santa Cruz AIDS Project - \$7,000 responsive grant to support creation of women only hours to serve at-risk youth at Casa Bienestar.

Santa Cruz Community Counseling Center/Youth Services - \$7,000 responsive grant to develop an intensive clean and sober classroom.

Watsonville Family YMCA - \$7,000 responsive grant for after-school athletic and civic engagement programs.

Watsonville High School Health Careers Academy (Pajaro Valley Unified School District) - \$2,000 direct grant for renovation and furnishing of a job preparation classroom.

Watsonville High School (PVUSD), Aptos High School (PVUSD), Cabrillo College, University of California at Santa Cruz - \$16,000 in scholarships for Pajaro Valley youth pursuing careers in the health professions.

INAUGURAL CYCLE 2001

\$100,000 to the following organizations:

Casa de la Cultura/St. Vincent de Paul - \$6,000 direct grant for organizational and board development.

Catholic Charities, Diocese of Monterey Collaborative Family Counseling Services - \$15,000 direct grant for mental health program planning and evaluation.

Defensa de Mujeres - \$17,600 direct grant for installation of an elevator to meet ADA requirements at Prevention House.

GRANTS LIST

Dientes Community Dental Clinic - \$20,000 direct grant for dental equipment for a new Pajaro Valley Healthy Start site.

Family Service Association of Pajaro Valley - \$5,000 direct grant for facility renovation for service expansion.

Mid-Peninsula Housing Coalition/Monterey Bay Office - \$9,000 direct grant for construction of a mini-clinic in a new farmworker housing development.

Pajaro Valley Prevention and Student Assistance - \$9,400 direct grant for replacement of the facility furnace.

Pajaro Valley Unified School District/Healthy Start - \$11,000 for furniture, medical equipment and health education tools for a new school-based clinic.

Santa Cruz Community Counseling Center, Youth Services - \$7,000 direct grant for a van for youth participating in a clean and sober classroom.

TOTAL NUMBER OF GRANTS: 315

TOTAL AMOUNT AWARDED: \$ 2,370,303.78

Last updated: 09/25/2018