



COMMUNITY HEALTH TRUST

of Pajaro Valley

FOR IMMEDIATE RELEASE

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Community Health Trust of Pajaro Valley distributes Federal Relief Funds to support COVID-19 messaging efforts in Santa Cruz County.

Watsonville, California – On behalf of the County of Santa Cruz, the Community Health Trust of Pajaro Valley recently awarded \$350,000 in Federal Coronavirus Relief Funds to area organizations, coalitions, and individuals to support COVID-19 messaging efforts in Santa Cruz County.

Distribution of the funding, which is part of the CARES Act stimulus bill, was allocated with an emphasis on efforts specifically focused on the South County region, the area south of Aptos, which has been disproportionately impacted by COVID-19.

“We are grateful to the County for the opportunity to distribute this funding,” says DeAndre' James, Community Health Trust Executive Director. “With more than sixty percent of COVID-19 cases concentrated in South County, these funds will help alleviate the adverse and disproportionate impact on our community by promoting consistent, accurate, and culturally appropriate messaging.”

Following a rapid and competitive review process aimed at funding as many impactful messaging projects as possible, the Community Health Trust's CARES Act Grant Review Committee awarded grants to the following entities, which will have until December 15, 2020, to expend all funding:

Brent Haddad
Catherine S Forest
City of Watsonville
Community Action Board of Santa Cruz County, Inc.
Community Bridges
County of Santa Cruz- Health Services Agency- Behavioral Health
Digital NEST
El Pajaro Community Development Corp.
Ernesto Altamirano
Family Service Agency of the Central Coast
Gabriel J. Medina



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Jacob's Heart Children's Cancer Support Services
Jaime Sanchez
Live Oak Cradle to Career
Margarita Carrillo
Pajaro Valley Arts Council
Pajaro Valley Prevention and Student Assistance Inc.
Pajaro Valley Save Lives Community Group
Power Broadcasting
Reiter Affiliated Companies
Santa Cruz Barrios Unidos
Santa Cruz Community Health
Santa Cruz Community Ventures
Santa Cruz County Black Coalition for Racial Justice and Equity
Santa Cruz Free Clinic
Second Harvest Food Bank Santa Cruz County
The Diversity Center of Santa Cruz County
United Way of Santa Cruz County
Urbani Cellar LLC
Volunteer Center of Santa Cruz County
Watsonville Campesino Appreciation Caravan
Watsonville Rotary Foundation

About Community Health Trust of Pajaro Valley: Founded in 1998 and serving a tri county area, the Community Health Trust is recognized for its leadership as a convener in the South Santa Cruz County area. CHT is motivated to foster an equitable Pajaro Valley with health, wellness and a full quality of life for all through access to resources, activities, and choices that help prevent illness and improve quality of life. Find us online at www.pvhealthtrust.org

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