



COMING THROUGH COVID MADE POSSIBLE BY COMING TOGETHER

"Now it's clear that we are not just interconnected but also deeply interdependent."
- Darren Walker, President, Ford Foundation, Rebuilding our post-COVID world together blogpost,
3/24/2021

Extraordinary times require an extraordinary response. And together with your support we have been making the extraordinary possible. At the height of the pandemic, our Pajaro Valley community was the epicenter of the county's outbreak of COVID-19. But by coming together, we turned the curve and are coming through, building a more resilient, more equitable, healthier community for all.

We want you to know the difference your support has been making since the Community Health Trust began tackling the impacts of the pandemic and the wildfires, both of which revealed the health disparities across Pajaro Valley.



TOGETHER, WE HELPED LESSEN THE IMPACTS OF TWO PUBLIC HEALTH EMERGENCIES

SAVE LIVES PAJARO VALLEY

Local leaders organized this coalition bringing together cross-sector stakeholders to develop an outreach and communication plan tailored to ensure our most under-resourced populations were staying informed about the evolving crisis. The Community Health Trust was among the first partners, serving on the steering committee and using our platform to amplify these messages.

FEDERAL CARES ACT PASS-THROUGH GRANT MAKING

In partnership with the County of Santa Cruz, the Community Health Trust distributed \$350,000 of Federal CARES Act funding to 32 organizations serving COVID-related needs of the community.



COVID GRANTMAKING

In partnership with the Monterey Peninsula Foundation and in coordination with a coalition of local area funders, the Community Health Trust awarded \$170,000 to local nonprofit partners to support continuity of services as agencies made pandemic transitions.



WILDFIRE RESPONSE

The Community Health Trust organized a Disaster Relief Fund, coordinated with farmers to distribute 10,000 face masks to farmworkers, and expanded the United Way's 211 essential community service call line capacity.

WATSONVILLE YOUTH RECREATIONAL PROGRAM COMMITMENT

In response to the City of Watsonville's COVID-forced budget cuts to the Parks and Community Services Department, the Community Health Trust committed to fund all youth-related activities if state guidelines would have allowed the activities to operate.



TOGETHER, YOUR SUPPORT HAS ENSURED OUR RESILIENCY

This level of emergency response could only happen because of supporters like you. We remain financially sound, guided by a visionary Board of Trustees and executive leadership who have wisely stewarded your gifts and the endowment corpus that established the Community Health Trust in 1998. Our financial health enables us to stay externally focused in times of crisis while still carrying out our broader mission, that of investing in wellness opportunities, expanding access to wellness services, and partnering for health equity.

TOGETHER, YOUR SUPPORT WILL CONTINUE TO SERVE THE LINGERING PUBLIC HEALTH NEEDS AND POINT US TOWARD WHAT IS POSSIBLE

Guided by our 2020-2023 strategic plan, we are striving for greater impact: As a service provider we are expanding our health center facilities to address wellness; as a funder we are addressing inequities in our own grantmaking and expanding and leveraging our network to help bring new financial resources to address health disparities; and as a partner we are excited to be joining others in the fight against food instability.

A WELLNESS CENTER

We are converting our Diabetes Health Center into a wellness center that will not only support the complex health needs of individuals living with diabetes but also ensure our community has equitable access to services and activities focused preventing illness and improving quality of life.

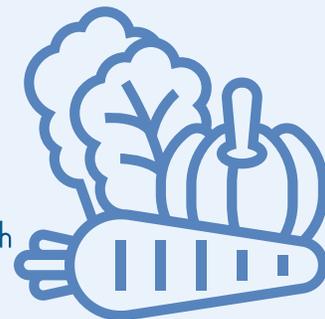


MORE EQUITABLE GRANTMAKING

The impact of COVID made clear that financial flexibility was critical to our grantees' ability to operate and maintain continuity of service. In addition to modifying our existing grants to serve grantee's general operating needs and waived all reporting requirements, we have formally changed our grantmaking guidelines to allow for both programmatic and operational funding, a shift that mirrors the emerging pre-pandemic trend among foundations to provide less restrictive funding, which is particularly important for our many small and mid-sized nonprofits.

FOOD STABILITY COLLABORATIONS

In addition to the work of incubating the new 'health-forward' farmers' market, the mini produce market at the Community Health Trust, and the "veggie prescription" program, each presented in the enclosed annual report, we are revitalizing and facilitating operations of community and neighborhood gardens in partnership with the City of Watsonville. And along with the Emeril Lagasse Foundation, we are providing precedent-setting financial support to help the Pájaro Valley Unified School District launch its Culinary Kitchen and Teaching Garden Project at Starlight Elementary School.



TOGETHER, WE'RE MAKING IT THROUGH THE TOUGH PART...LET'S KEEP THE MOMENTUM! GIVING TO THE WORK OF CHT MEANS YOUR SUPPORT IS

- Investing in wellness opportunities
- Expanding access to wellness services
- Partnering for health equity



Visit pvhealthtrust.org/give to give today. Email us at CHTdevelopment@pvhealthtrust.org. For all you do, and for being in partnership with us, THANK YOU! We could not be doing this without you.