

Food, Farming, & Health Policy Council

Meeting Minutes

Tuesday, January 14, 2019

Attendance:

Penny Ellis
Sarah Marschall
Sara Housman
Melanie Wong
Julio Neri
Mayra Hernandez
Linda Liu
Abby Hauthe
Krystal Caballero
Gustavo Indarose
Gaby Sanchez (Phone)

Strengthening Our Foundation

- Governance: Where are we now? We have looked into some other existing models.
- Mission: No feedback
- Vision: No feedback
- Values: Q – Is there someone who works in immigration that we can engage?
- Strategic Direction: No feedback
- Draft Process Goals: How does this council become sustainable? No feedback
- Strengths
 - Lots of learning opportunities, I.E. DataShare.
 - We have been in action moving things forward, specific to policy.
 - Resources that are close
- Weaknesses
 - Documentation, is there enough or too much information coming your way?
 - Possibly meet less, every other month or quarterly?
 - How do members access information about this group?
 - What is the online presence of this group?
- Opportunities
 - Improve our internet presence, make sure all materials contain addresses and contact information
 - Include members of the Ag. Community
 - Include immigration and labor community
 - How can we better align with existing collaboratives such as Go for Health?
 - Ca School Legislative Conference – Do this with local legislators (create list of list of issues to promote)

- Threats
 - Running out of momentum (what happens when funding ends, how do we drive sustainably)
 - Funding and internal support
 - Fear of getting blamed / perception of getting “in trouble” (existing organizations, agencies, etc.)
 - Current political climate
 - Competing interests / housing & homelessness (takes a lot of energy and attention within our community)
 - Messing with the “Status Quo” – where money lies / /where interests lie ad profits

Policy Updates:

- City of Watsonville
 - Cannabis / proposal to expand manufacturing and dispensaries
 - We live in a prominent Ag community; cannabis cultivation is not Ag.
 - Moratorium on Drive throughs for one year.
- State & Regional Policy
 - 7th year of report, this year they decided to look at policy locally and regionally.
 - Endorsement of the report is not an endorsement of all the items... endorsement of the publication of the report.

Action Updates:

- California Food Policy Council (CAFPC) Report 2019
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- South County & Pajaro Valley Data Presence/ DataShare
 - What do we recommend for geography? What do we recommend for content?
- Farmer’s Market
 - How do we define healthy?
 - How will we vet the prepared food vendors?
 - Vendors that support community sustainability.
 - AHA/ NFCCC has some guidelines established that define healthy food choices
 - What is the role of education in this market?
 - Kids area at the market, give parents the space to shop.
 - How will we incorporate safety?
 - How will we incorporate community organization’s presence at the market.
- Food /System Mapping Updates
 - Progress on mapping and assessment goals
 - Disparities in PV but information is old
 - Multiple WICs
 - Many partners like Salud can serve the tri county area

- *Email Sara Housman or other Sarah if you have information to connect us with
 - Go for Health/ Mapping for the
- Drive Thru Restriction
 - Waiting for update from city about moratorium
- Community Water Center
 - Board of Trustees / Attended with parents, teachers and other organizations commented on the Chromium 6
 - Letter to superintendent from 49 teachers to request short term solution
 - Waiting for response to letter
 - Next meeting is Wednesday
 - 88 signatures to state health board to determine/ set the MCL

Action Updates:

- Looking at court cases that have limited projects from being grandfathered in.
- Meeting with stakeholders.
- Community members may want to communicate and meet with Seaside Company.
- CWC has been helping teachers, students, and parents with the water issue at Ohlone Elementary School. Mayra will present the issue at the school site meeting and will attend 12/11/2019 PVUSD Trustee meeting. Mayra is looking to get letters of support to the state to reinstate water quality requirements.