



COMMUNITY HEALTH TRUST

of Pajaro Valley

FOR IMMEDIATE RELEASE

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Community Health Trust Presents Rally in the Pajaro Valley ***A Softball Tournament to raise funds & nonprofit awareness***

Watsonville, California – In partnership with the City of Watsonville, Community Health Trust of Pajaro Valley (CHT) is proud to announce the first ever Rally in the Pajaro Valley, a softball tournament fundraiser to be held on Saturday, August 21 – Sunday, August 22 at Watsonville High School.

CHT invites the community to this fun filled two-day event. Admission is free to the public and attendees will be able to watch participating teams play ball and eat delicious food from local favorites, Miches and Ceviches and Tacos La Chilanga. “We are excited to host this event and create a safe space for the community to be in person, have fun, and raise money for a much deserving local non-profit,” said DeAndre’ James, Executive Director for CHT. “We are pleased to announce that Aztecas Youth Soccer Academy is the selected benefitting nonprofit to receive the net proceeds from the event.”

“We’ve received so much community support. People are already expressing interest in making this an annual event,” said Bibianna Rocha, CHT’s Coordinator for the Rally. “I am so pleased with the partnerships that were established to bring this event to life. And having the proceeds go towards supporting our youth and keeping them off the streets, is a great cause.”

Participating teams include the City of Watsonville, Community Health Trust of Pajaro Valley, Digital Nest, Encompass Head Start, El Alteño Authentic Mexican Food, Pajaro Valley Prevention & Student Assistance, Pajaro Valley Unified School District, and Second Harvest Food Bank. Games will take place on two fields starting at 9 AM on Saturday. The championship game will take place on Sunday at noon.

For event details, visit pvhealthtrust.org/rallyinthepajarovalley/.

Special thanks to our sponsors Aldina Real Estate Inc., City of Watsonville, Play it Again Sports, and Pajaro Valley Unified School District.



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About Community Health Trust of Pajaro Valley: Founded in 1998 and serving a tri county area, the Community Health Trust is recognized for its leadership as a convener in the South Santa Cruz County area. CHT is motivated to foster an equitable Pajaro Valley with health, wellness and a full quality of life for all through access to resources, activities, and choices that help prevent illness and improve quality of life.

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