



# COMMUNITY HEALTH TRUST

of Pajaro Valley

## PRESS RELEASE

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### Community Health Trust to Host Film Showcase Highlighting Local Health Disparities

**[Watsonville, CA - August 12, 2024]** The Community Health Trust of Pajaro Valley (CHT) invites the public to a special [Behind-The-Scenes Showcase](#) on Wednesday, August 28, 2024, at 6:30 PM at CineLux Green Valley Cinema in Watsonville. The event is free to the community. Featuring powerful films created by local filmmakers Carlos Campos and Eugenia Renteria, these films aim to highlight health disparities in the Pajaro Valley, celebrate the positive changes being made, and engage the community in a meaningful dialogue.

Through a grant provided by the Central Coast Creative Corps Program (CCCC) and funded by the California Arts Council, CHT has been collaborating with three local artists - Carlos Campos, Isabel Contreras, and Eugenia Renteria - to raise awareness of the inequity in health access within the Pajaro Valley and recognize the solutions and individuals who are making a difference.

- Carlos Campos' film provides an insightful overview of how CHT, along with other Pajaro Valley organizations, collaborate to offer essential health and wellness resources. Preview [HERE](#).
- Eugenia Renteria's film explores food insecurity in the Pajaro Valley, revealing the paradox of living in a major agricultural hub while many residents face challenges in accessing nutritious food. Preview [HERE](#).
- In addition to the films, Isabel Contreras supported CHT with the rebranding of their annual Rather Awards, refocusing the event to highlight the significant impact of community organizations and individuals working together to uplift our region.

The film showcase is part of a broader initiative as CHT embarks on an exciting transformation of its Diabetes Health Center (DHC) into a comprehensive [healthy living campus](#). This visionary project represents more than just physical renovations; it embodies a holistic approach to wellness designed to nurture the mind, body, and soul, helping our community thrive at every level.

"We are incredibly proud of the partnerships we've formed through this program and the powerful stories these artists have captured," said DeAndre' James, Executive Director of the Community Health Trust of Pajaro Valley. "The films showcased capture the current needs



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within the community and highlight CHT's ongoing efforts to address these challenges. Our new healthy living campus is part of CHT's broader strategy to provide an integrative approach to health and wellness, reflecting our commitment to health equity in the Pajaro Valley."

Attendees will have the chance to learn more about this exciting initiative and its promising benefits for the community. The event will also offer a platform to engage with the films, meet the artists, and discover ways to support CHT's mission.

The film screening will begin at 6:30 PM, followed by a Q&A session. Space is limited, attendees must RSVP to reserve their seat by Friday, August 23.

For more information and to RSVP, please visit [pvhealthtrust.org/behind-the-scenes/](https://pvhealthtrust.org/behind-the-scenes/). Join CHT to celebrate these transformative projects and explore how we can all contribute to a healthier Pajaro Valley!

This activity is supported in part by the California Arts Council, a state agency, through the Central Coast Creative Corps Grant Program. Learn more at [www.arts.ca.gov](http://www.arts.ca.gov) and [www.centralcoastcreativecorps.org](http://www.centralcoastcreativecorps.org).

**About Community Health Trust of Pajaro Valley:** Founded in 1998 and serving a tri county area, the Community Health Trust is recognized for its leadership as a convener in the South Santa Cruz County area. CHT is motivated to foster an equitable Pajaro Valley with health, wellness and a full quality of life for all through access to resources, activities, and choices that help prevent illness and improve quality of life. Learn more at [pvhealthtrust.org/](https://pvhealthtrust.org/).

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